



LLCC

*Entrepreneurial Development
Union (EDU)*

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LLCC Entrepreneurial Development Union **(EDU)**

Cliff M. Beckford, Founder and Executive Director of The *LLCC Entrepreneurial Development Union (EDU)*. Pastor Beckford begun the EDU as an outgrowth of the ministry to which he has been called. With a degree in Religious Education from Logos Bible College and a host of international business experiences he has set out to provide youth and young adults with the foundational thinking and training necessary to foster ideas that will shape the next generation of business leaders. As a bi-vocational pastor, he not only leads the church but currently operates a highly recognized Quiznos Sub Franchise in the Washington, DC area.

LLCC

Entrepreneurial Development Union

(EDU)

Vision Statement

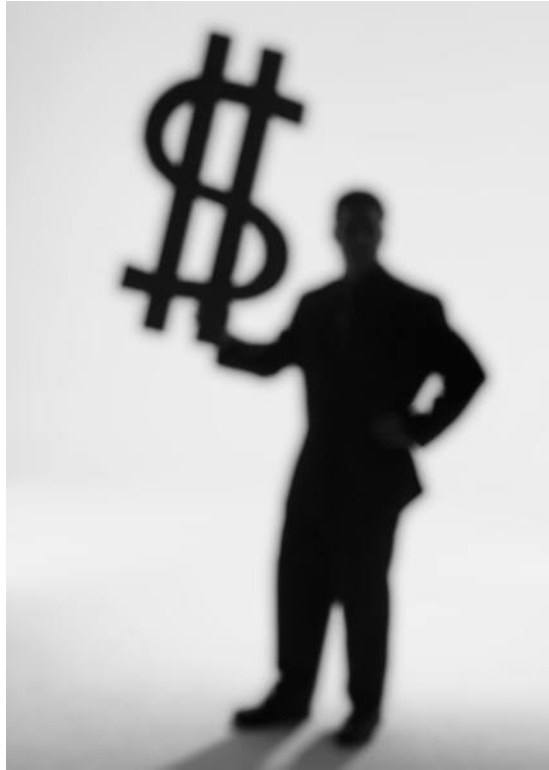
Stimulate Young Minds to Create Next
Generation Business Ideas

Entrepreneurial Development Union (EDU)

Focus

In tandem with business partners, EDU introduces young men and women to the world of business development.
(Ages 13 & up – Age specific classes)

Entrepreneurial Business Incubator



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- Introduction to Entrepreneurial and Business thinking
 - Writing a Business Plan
 - Life Skills and Leadership Training
 - The Art of Networking
 - Effective Idea Presentation Skills
 - Marketing Your Plan
 - Basic Accounting & Budgeting
 - Managing Your Business
 - Mentoring
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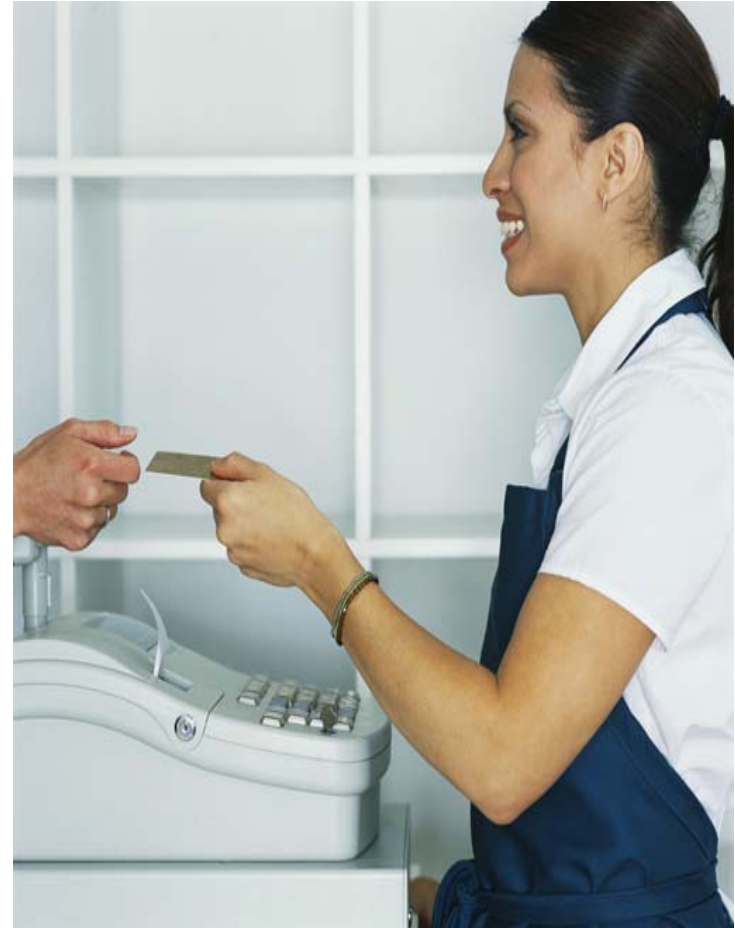
Business Development Competition



■ Types of Businesses

- Cottage industry - a business which operates out of the owner's home.
 - Franchise - a legal agreement to begin an independent business under the name of a proven, successful enterprise.
 - Manufacturer - one who makes goods by hand or machines which are later sold to a customer.
 - Retail business - a business which sells goods or articles which have been purchased from the wholesaler to the consumer.
 - Service business - a business specializing in a skill which its customers do not have, or which they do not have time to do.
 - Urban street sales - the peddling of wares to passing pedestrians by street vendors.
 - Wholesale business - a business which purchases large quantities of products from manufacturers, stores them, and then sells them to the retailer as needed.
 - Electronic Business - commonly referred to as "**eBusiness**" or "**e-Business**", defined broadly as any business process that relies on an automated information system (computer).
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Job Readiness Training



Interview & Assessment

**Completing a Job Application &
Resume Writing**

The Internet and the Job Market

Interviewing Skills Training